TRAFFIC AUTHENTICITY INDEX (TAI™) • EXECUTIVE BULK AUDIT

Sample Agency Guest-Post Vendor Audit (12 Sites)

Prepared by SERPSpur • November 25, 2026 • 12 Domains Audited

PORTFOLIO AVG TAI™

57.4/100

CLEAN (80–100)
5
41.7% safe to approve

SUSPICIOUS (40–79)
3
25% review / haircut

TOXIC (<40)
4
33.3% reject / disavow

FAKE TRAFFIC EXPOSED
56.5%
358,190 phantom visits

CLAIMED VS TAI-VERIFIED HUMAN TRAFFIC
275,710 ~~633,900~~
Verified Ad Value: $141,537/mo (vs $266,100 claimed)

ESTIMATED BAD SPEND AVOIDED
$1,890.00
Out of $4,060.00 total quoted across 12 priced domains

TOP VERIFIED PROSPECTS (APPROVE)

saasgrowthjournal.example	48,200/mo	94
cloudopsinsider.example	62,500/mo	91
fintechbuildershub.example	39,400/mo	88
b2brevenueplaybook.example	24,900/mo	85
moderndevweekly.example	15,895/mo	82

HIGHEST-RISK OFFENDERS (REJECT / DISAVOW)

fastguestposthub.example	-94% fake	12
highdrlinksblog.example	-89% fake	19
instanttrafficpress.example	-85% fake	24
viraltechsyndicate.example	-79% fake	31
marketinghacklab.example	-65% fake	46

COMPLETE FORENSIC DOMAIN SCORECARD (12 DOMAINS)

Domain	TAI	Verdict	Raw Traffic	Verified	Fake %	Val ($)	Price	4 Pillars (I/H/E/R)	Primary Threat / Signals
saasgrowthjournal.example	94	BUY / APPROVE	48,200	48,200	0%	$26,400	$280	100/100/92/98	Clean
cloudopsinsider.example	91	BUY / APPROVE	62,500	62,500	0%	$34,100	$320	100/100/92/98	Clean
fintechbuildershub.example	88	BUY / APPROVE	39,400	39,400	0%	$29,800	$350	100/100/92/98	Clean
b2brevenueplaybook.example	85	BUY / APPROVE	24,900	24,900	0%	$14,600	$240	100/100/92/98	Clean
moderndevweekly.example	82	BUY / APPROVE	18,700	15,895	15%	$7,990	$190	100/97/92/98	Botnets(1)
digitaltrenddigest.example	64	NEGOTIATE / REVIEW	31,200	17,080	45%	$6,131	$260	82/81/92/98	Botnets(4), Intent
startupnewswire.example	53	NEGOTIATE / REVIEW	44,800	19,013	58%	$6,536	$310	82/59/53/98	Botnets(7), Intent

Domain	TAI	Verdict	Raw Traffic	Verified	Fake %	Val ($)	Price	4 Pillars (I/H/E/R)	Primary Threat / Signals
marketinghacklab.example	**46**	NEGOTIATE / REVIEW	27,600	**9,675**	65%	$2,839	$220	56/27/46/98	Botnets(9), Intent
viraltechsyndicate.example	**31**	REJECT / DISAVOW	58,900	**12,119**	79%	$3,745	$430	41/5/31/98	Botnets(17), Intent
instanttrafficpress.example	**24**	REJECT / DISAVOW	74,200	**10,807**	85%	$3,626	$490	34/5/28/20	Cloaking, Botnets(21), Intent
highdrlinksblog.example	**19**	REJECT / DISAVOW	91,500	**9,722**	89%	$3,336	$520	29/5/28/20	Cloaking, Botnets(29), Intent
fastguestposthub.example	**12**	REJECT / DISAVOW	112,000	**6,399**	94%	$2,434	$450	22/5/28/20	Cloaking, Botnets(38), Intent